



July 14, 2019

Trend! Apartment Community Opens in Silverado Ranch
WestCorp Management Group Managing Branding, Leasing & Management

LAS VEGAS (July 14, 2019) – WestCorp Management, in partnership with Nevada West Development, has opened Trend!, a 386-unit luxury apartment community in South Las Vegas' Silverado Ranch development. This is the second community to open in Southern Nevada with Vivint Smart Home technology in every unit. The first community to offer the technology, Empire, opened earlier this year and is also managed by WestCorp Management Group.

The public is invited to attend a grand opening event of Trend! on Thursday, July 25 at 5 p.m. The summer-camp themed celebration will include a variety of games, a DJ and karaoke, raffle prizes and an array of outdoors-inspired foods, including a trail mix bar, hot dog and slider bar, macaroni and cheese station, roasted corn bar and s'mores bar.

"Trend! offers residents all of the technology and amenities they expect from a WestCorp-managed property, with many options for the size and layout of their unit," said Emily McCann, vice president of marketing & training for WestCorp Management Group. "Trend! residents can control their locks, lights, doorbell cameras, motion sensors and thermostats all through an app on their phone. The ability to remotely control home electronics is one of the most highly valued amenities among renters in our modern communities."

Trend! has one-, two- and three-bedroom units ranging from 836 to 1,390 square feet with lease prices starting at \$1,223 per month. Each unit is equipped with brand new cabinetry and stainless steel appliances, wood-style flooring, walk-in closets, a private outdoor balcony and in-home washer & dryer. Carport parking and garages are also available.

"Every unit includes cable and high-speed internet from Cox, along with a Smart TV," said McCann. "Each amenity was thoughtfully designed to make living at Trend! perfect for those who want a turn-key lifestyle."

Community amenities at Trend! include a resort pool, poolside cabanas, a business center and fitness center with live fitness classes, spa, hammock garden and playground. The community also offers residents convenience services like bike storage and repair, Tesla car share, on-site dog park and pet wash, laundry service and a weekly masseur. Residents can also enjoy locally roasted coffee by Mothership Coffee Roasters, conveniently on community grounds.

“We work closely with developers like Nevada West to design communities that are in convenient locations and offer amenities to make life a little easier and a lot more fun,” McCann said. “Trend! is our first community with a DJ booth, so we will have lots of parties and maybe even discover the next big DJ there!”

Trend! is located at 240 E. Silverado Ranch Blvd. Its leasing office is open from 9 a.m. to 6 p.m. every day of the week. For more information and floor plan options, visit www.trendlv.com or call the leasing office at 702-538-9956.

About WestCorp Management Group

Since its inception in 2007, WestCorp Management Group has grown to provide management and related property management services for more than 30,000 units throughout the country. WestCorp has developed a flexible, detail-oriented and customer-focused approach to property management. For information on WestCorp Management Group and its communities, visit www.westcorpimg.com.

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