



For Immediate Release

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WestCorp Management Group Appoints Jed Weidauer Business Developer

HENDERSON, Nev. – Henderson based multifamily management firm WestCorp Management Group has appointed Jed Weidauer as the firm’s business developer. Weidauer has been with the company since 2011 with responsibilities including management, openings and lease ups of WestCorp’s 8,000 units under management in Nevada, Colorado, North Dakota and Maryland.

In his new position as business developer, Weidauer is responsible for growing WestCorp’s portfolio of properties under management. This includes sales, marketing, business development and relationship management with existing and prospective clients along with multifamily real estate executives.

“Jed has been very successful in his work opening and leasing up new properties, and working with property owners to retain WestCorp’s management services when properties are sold to new owners,” said Margaret Valdez, vice president of operations for WestCorp Management Group. “He has a thorough understanding of the changing landscape in the multifamily industry, with out-of-market owners now looking at local management firms to provide them with the highest possible return on their investment.”

“Managing multifamily properties effectively requires an attention to detail that WestCorp is known for,” said Weidauer. “For the past 10 years I have been opening new properties, managing existing properties and working directly with investors and property owners. Our work and experience not only translate into increased business, but also an overall increase in the property value for property owners.”

Weidauer said the firm sees growing opportunities in multifamily management in states like Arizona, New Mexico and Colorado, where he is working with investors of both existing and new properties. “We are growing our operations into neighboring states and acquiring other management firms,” he said. “Multifamily real estate is a great investment and we see a steadily growing demand for experienced management teams.”

WestCorp Management Group has approximately 250 employees throughout its 8,000 units in four states. “We have a very low turnover rate, which is a key indicator in the success of multifamily properties,” said Weidauer. “We recognize the importance of having highly skilled

and motivated employees at the properties we manage. Employees that are invested in their properties are likely to seek out constant improvement at their properties, which adds to their overall value and keeps retention rates among the highest in our industry.”

About WestCorp Management Group

Since its inception in 2007, WestCorp Management Group has grown to provide management and related property management services for more than 30,000 units throughout the country. WestCorp has developed a flexible, detail-oriented and customer-focused approach to property management. For information on WestCorp Management Group and its communities, visit www.westcorpmg.com.

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