



**August 21, 2018**

## **New Apartment Community Opens On South Nellis**

***WestCorp Management Group Handling Branding, Leasing & Management of CasaBella***

**Las Vegas, NV** (August 21, 2018) Developer Cash-Thomas Associates has opened the first phase of the 184-unit CasaBella apartment community in East Las Vegas. WestCorp Management Group is managing and marketing the property, which is open for new residents. Conveniently located on S. Nellis Blvd. near both I-95 and Boulder Highway, the community offers modern amenities and five floorplans with rental rates starting at \$939 per month.

"CasaBella is the first new community to be built in this area since 2007," said Emily McCann, vice president of marketing & training at WestCorp Management Group. The company specializes in working with new developments and managed CasaBella's branding, amenities selection and implementation, unit design and marketing. It will handle leasing and management on an ongoing basis at the community.

CasaBella's impressive onsite features list provides a more modern alternative than other properties in the surrounding area. Its one, two and three-bedroom apartment homes-each with private balconies -are complemented by a modern community that includes a fitness center, clubhouse, TV lounge, business center, playground, sports courts, dog park and pool.

"The south Nellis area hasn't had a new development in nearly 12 years, despite tremendous growth happening nearby," said G. Cash Wilson of Cash-Thomas Associates, CasaBella's developer. "It's created a demand for a newer, modern apartment living options. We knew it was vital to have a strong brand and management group partner when launching a project like this, which is why we partnered with WestCorp Management Group."

WestCorp Management Group is a Las Vegas based firm that is known for delivering successful branding, lease up and management strategies to multifamily properties nationwide.

CasaBella is located at 4965 South Nellis Blvd. in Las Vegas, and the leasing office is open from 8 a.m. to 5 p.m. every day of the week. For more information and floor plan options, visit [www.CasaBellaLV.com](http://www.CasaBellaLV.com) or call 702-903-2782.

**About WestCorp Management Group**

Since its inception in 2007, WestCorp Management Group has grown to provide management and related property management services for more than 16,000 units throughout the country. WestCorp has developed a flexible, detail-oriented and customer-focused approach to property management. For information on WestCorp Management Group and its communities, visit [www.westcorpmg.com](http://www.westcorpmg.com).

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